


# Washington Destination Imagination Board Meeting

Zoom -June 29th 2022

6:00pm to 8:00pm

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Agenda on Record  2022\_06\_29 WADI Board Retreat Agenda

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**In attendance:** Amy Curneen, Alyssa St. Hilaire, Bruce Richards, Cathy Adams, Shannon Lubetich, Ayan Gupta, Shirish Vaidya

**Meeting brought to order:** Alyssa @ 6:04pm

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## Summary of Votes

<b>Vote</b>	<b>Cathy motions to approve March minutes. Bruce to second. All say I</b>
<b>Vote</b>	<b>Cathy motions to approve April minutes. Bruce to second. All say I</b>
<b>Vote</b>	<b>Bruce motions to have a single affiliate fee of \$200 this year. Shannon to second. All say I</b>

## Summary of Actions

<b>Action</b>	<b>Amy to get bylaws out for e signature</b>
<b>Action</b>	<b>Bruce to start a program growth committee</b>
<b>Action</b>	<b>Cathy to inform DIHQ of our affiliate fee will be through them.</b>
<b>Action</b>	<b>Bruce to get the site to do Challenge Master training</b>
<b>Action</b>	<b>Shirish to decide on Region A training date</b>

## Meeting Minutes

### 1. 2022-2023 Goals

Alyssa	Anything resonate from the last meeting?
Amy	I think we all did so amazing
Cathy	It was a team process
Alyssa	Anything else? Next is to review minutes

Amy	Cathy did a review and gave me some notes
Cathy	Small edits but i can approve
<b>Vote</b>	<b>Cathy motions to approve March minutes. Bruce to second. All say I</b>
<b>Vote</b>	<b>Cathy motions to approve April minutes. Bruce to second. All say I</b>
Alyssa	Great. We have minutes approved. Did we get an e signature?
Amy	No i didn't see it but I can follow up this evening
<b>Action</b>	<b>Amy to get bylaws out for e signature</b>
Alyssa	Okay, and I could do it next week. But lets move to goals and the general areas. We have different buckets for goals, so any discussion?
Amy	A good starting point would be a copy of last years goal of the board and the co ads
Alyssa	I agree we should get a few people to help us.
Cathy	I attended one of the ignite sessions and there was one of board development and they were focused on diversifying the board and different representing all ethnicities and gender and one chart that they had was going after people with specific skills. Like we can have an attorney on the board or accounting experiences. There was a chart. The focus of the session was to recruit members to make financial commitment but we just need people, not the finances. The chart was a good goal for the future. Diversify the skills that need to be brought to the board. Right now we are not picky, we just need to spread the load.
Alyssa	I am going to meet with two people in my community and see what they think. One is gear up and there are colleges that will put college staff and get them into the team, we can see if people want to get into TM meetings. There are also conferences and we should get people to attend and present.
Cathy	That would be a great way to spread the words and gear up did not participate in the tournament but they used the materials
Amy	Is there anything that tells us if going to a conference vs school visit is more worth-while?
Cathy	There isn't that data but the key is the superintendent so not visiting the teachers.
Amy	Sure that makes sense, but not sure how you need to get interest going.
Cathy	It comes from the top and the kids are always excited but we need adults to volunteer to do it. The adults don't have the time. The teachers may be facilitators but they wont coach the teams.
Alyssa	I will echo that, in the school districts, the board will say we want to see this, and then superintendents want to see something else, but the school needs to have extracurricular activities. The amount isn't defined. So robotics vs DI. There are Principal conferences and booths. There are many orgs that we have some more focus on. And you pay for the booth so we need a budget for it and we need to have time.

Bruce	And they swap between locations, East and West. But the school board members are your captive audience. The teachers too and they will support it and we can create a traveling show to give that around. There are various conferences. Heather and I used to talk about it but we never got it going. In my current role I have some credibility to support it and get it up there.
Alyssa	I would love to say I could do it. But I have a new job so I couldn't travel but I could help register. We can put the money in the budget. Shirish has also wanted to do this.
Shirish	Yes, I could be at the traveling show too. But who is the most important person to be on our side? What is more important, staff, parents, superintendent? What do you think?
Ayan	I have a family friend who is also trying to sell to school districts. And their perspective is the teacher. They advocate for the schools. And when we sell to the teachers, it will spread organically.
Shrish	That was my thought.
Bruce	The superintendent is a good person but at every school district there is also the assistant superintendent. And we can also appeal to the stem coordinators. Every geographical area has the gifted program. I also talked with someone in the past in a gifted program.
Shirish	We need all of those people's support but we need the teachers that will do the work. The teachers need the support. But we need to leverage the teachers. Not the parents, because once the parents move on, then the program leaves.
Alyssa	Yes, the parents are not sustainable
Shirish	It is also in texas they have it as an official after school program
Alyssa	Okay let's do a committee
Bruce	I can lead it. We need to get a game plan.
<b>Action</b>	<b>Bruce to start a program growth committee</b>
Alyssa	I can support from how to make the presentations
Shirish	Yes, this is one of my most interested parts of how to help D
Bruce	This would also work for the Bellingham group. This could help.
Alyssa	Could you do that and if we can put your name as a growth director
Shirish	Sure if that is a fit, I can do that. From a growth perspective I could help drive the framework on what we want to do. And then I could implement it in my region and then the other regions run the other growth.
Cathy	that would be awesome
Bruce	We want to share the info around to others
Alyssa	Okay, next is the affiliate fee. The pro is that it is one time.
Amy	Just to be clear - we would want to do \$200 for everyone up front?

Cathy	Yes, Oregon has done that. And it covers overhead
Bruce	You don't have to sell me and it goes straight to us
Cathy	They send the money at the end of November and the rest comes in April. So twice. So there is a delay in getting the funds. But from the point of view, it is a one stop shop and getting schools to pay for it.
Bruce	I am in total favor of it. I am just surprised at where it is going.
Cathy	We wouldn't have to do registrations fees, but we would have to do the no appraiser fee
Shannon	We have talked about not doing the no appraiser costs
Bruce	If we make it cost prohibitive, it may help.
Cathy	Last year 11 teams paid \$250.
Shannon	Would we try to do it next year? TMs who have an appraiser as part of their crew, the team will benefit.
Cathy	We need people to be appraisers. We need to train them and the actual role may be different, but everyone is trained. As a tournament director, it gives you options. You can fill in the spots and we have backups.
Shirish	As a long standing TM and the perception is that if you have an appraiser they know how things are done. I think it is valid though. We should sell it as well. And spend longer on training. We might get a team that says we can't pay. But we should say you need to find someone. Like it can be a neighbor.
Ayan	We could do an application to have no appraiser
Alyssa	We don't have to figure out appraisers now
Amy	On the fee, should we go less than \$200, like \$175.
Alyssa	Usually the schools are paying for it and it isn't a big deal.
Cathy	We should split it, we can approve them separately.
Alyssa	Okay so back to the affiliate fee. Do we have a motion
<b>Vote</b>	<b>Bruce motions to have a single affiliate fee of \$200 this year. Shannon to second. All say I</b>
Alyssa	We need to get that to DIHQ.
Cathy	The deadline is today. So I will get that out today.
<b>Action</b>	<b>Cathy to inform DIHQ of our affiliate fee will be through them.</b>

## 2. Tournament Dates

Alyssa	Next is planning out a calendar.
Amy	Sure so have a calendar that is getting together the dates.
Shirish	It would be hard to be on the winter break. But the dates have generally landed on their winter break.
Cathy	If they have enough notice they can plan. And plan around it
Alyssa	people in schools have not been as nice and we need to try for that
Amy	And could we do Saturday and Sunday?
Shannon	That is not great, i wouldn't like that
Cathy	and we would need to not conflict with the date of other activities
Shannon	How about Sunday the 5?
Bruce	How would people feel about that?
Amy	Can we do a poll?
Cathy	I think having a poll would be fine but we won't know the teams dates.
Bruce	The Silverdale site we use is used with the sports teams.
Cathy	We won't know until after the basketball teams are done for the season
Shirish	Well then we just need to do the dates we can. Deal with it.
Cathy	I would say we should do what we need to. And then the affiliate is near the spring break which isn't great.
Alyssa	Well it's easier to get it before the break.
Cathy	Okay next is the CM training. It is either the 2nd or 3rd saturday in January
Shannon	well the 16th is mlk, so not that weekend
Cathy	Okay so then the 21st it is. Bruce to get the site
Bruce	Yes I can do that
<b>Action</b>	<b>Bruce to get the site to do Challenge Master training</b>
Cathy	Next is appraiser training, I always do it the first weekend in feb. So that's the forth.
Shannon	And yesterday we said we need to improve the training
Cathy	Yes I would do it in person. Shirish, you can work on getting the dates locked down?
Shirish	Okay I can do that
<b>Action</b>	<b>Shirish to decide on Region A training date</b>

Cathy	And for the appraiser, we have people that are not associated. And then we can connect them on the back end of the system
Alyssa	Okay, so let's get back to some of the items. There are actions here, they shouldn't be a surprise
Cathy	We should make sure we use our marketing money
Alyssa	We can bring up the rest of these items. And then July is kind off for now, and will get some board meetings going for later. Anything else for the good of the group. We are making some great goals. When we get the report, Cathy can email us? Okay
Cathy	Yes, I am surprised they haven't sent it, they are overwhelming the staff to do the globals then ignite right after they have another AD meeting in July and that will come up, they did send out a new license agreement for 2023 . They showed what the changes were from the previous reviews. And then we have to sign it.
Alyssa	Sure thing, keep us posted.

**7:20pm - End of meeting called by Alyssa**

**Meeting notes taken by Amy Curneen, WADI Secretary**

Date 10/01/2022

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