


Washington Destination Imagination Board Meeting

Zoom -June 29th 2022

6:00pm to 8:00pm

Agenda on Record  2022_06_29 WADI Board Retreat Agenda

In attendance: Amy Curneen, Alyssa St. Hilaire, Bruce Richards, Cathy Adams, Ayan Gupta, Shirish Vaidya

Meeting brought to order: Alyssa @ 6:07pm

Summary of Votes

No Votes	
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Summary of Actions

Action	Cathy to upload Bruce's photos to Board Share
Action	Ayan to look into using Smug Mug
Action	Alyssa to share the survey results with DI HQ again.
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Meeting Minutes

1. **Check In - Alyssa**
2. **Approve Minutes from March and April Board Meetings - Amy**
3. **Treasurer's Report - Alyssa**

Alyssa	I am not sure what people have for stamina. Today is clean up and tomorrow is goals.
Bruce	I may have to step away this afternoon.
Alyssa	Okay. So we can get started. Add to the agenda if you want to.
Amy	Only thing is to upload the minutes. Cathy I know you have done it before so any tips on the website?
Cathy	It is easy, just need to play around until it works. There are other changes to make too about globals

Amy	Okay I will post minutes once we approve.
Alyssa	Okay do we want to approve today?
Cathy	Let's review and approve tomorrow.
Alyssa	Okay next is the treasurer. I got together some data around the budget. We can also look at the bank activity.
Cathy	Did we get money from the Kennewick visitor association?
Amy	No but I will check this weekend for anything in the box.
Cathy	Okay, thanks.
Alyssa	For the bank, we are safe and have money, everything is accounted for and we don't have an idea on the total profit / loss
Amy	So we are not overdue, we just would like a better process.
Cathy	It would be good to see a monthly profit and loss statement, one of us could do that but we need to have someone else do it and get a treasurer.
Alyssa	In the minutes, you we can see the statements
Cathy	Yes, we can summarize it in an excel doc and it shows the stripe fees. We need something.
Amy	Okay. Next is IRS, SOS and DOR. We have them all in working order now. We are up on sales tax and we responded to the IRS request about the recent filing.

4. Communications Report - Ayan

5. Globals recap

Alyssa	Okay, well Ayan got tons of great photos and postings around. We have great traffic, it was awesome.
Ayan	Yes, we have definitely got postings, but need to get some more creativity there. New york is awesome.
Alyssa	I was looking at their website too, it was awesome, anything else for Ayan? Okay for globals. Any other news? Bruce went to 19 or so performances and will post them.
Bruce	I took photos of all the teams I went to, but i am not a technical person so Cathy has the CD.
Cathy	I can do it in a few days. Upload them to the board share in a few days.
Action	Cathy to upload Bruce's photos to Board Share
Ayan	I can look at Smug Mug
Action	Ayan to look into using Smug Mug

Alyssa	The affiliate meeting wasn't too interesting. They aren't raising prices and they are looking to fund everything from globals. They are acknowledging there will be a change but could do sponsors. They may do individual prices and not teams.
Ayan	Is the venue changing?
Alyssa	They won't tell us but will make an announcement soon.
Cathy	The monthly AD meeting said that they would have an announcement a few weeks ago so not sure and they don't have it figured out. We don't know and not sure the venue.
Alyssa	It was nice to have it all in one area and not another arena but as it grows, you can't do that.
Ayan	It was nice but I love Knoxville and it was a bit more scrappy and not as sterile as a convention hall.
Alyssa	I hope no one got sick, people on my team did too.
Bruce	I got COVID too, it was a super spreader event.

6. Review of 2021-2022 WADI Goals

7. Review 2022 WADI Survey

Alyssa	Okay any more globals. Okay, next is review of some documents with goals and surveys. See how we did. We will have to think about the same areas too. We wanted to get nonprofit status, get a policy, fill board seats, get an AD, getting responsibilities laid out, marketing, meeting with organizations, colab with afterschool programs, supporting TMs, technology with zoom and online scoring.
Ayan	On the measurement of the goals, what is that?
Amy	It is listed on the affiliate report and it's one of the reporting items. So far we have progressed if you have multi-year goals.
Shirish	How about the TMs, how do we quantify support?
Alyssa	Not sure. Well let's not make goals now. I am going to pull up the survey report so we can look through it.
Shirish	Looks like title one is low.
Amy	What is title one?
Alyssa	it is for low income, to reduce the barriers. Okay for the team managers, TM meetings looked to go well. They look great. DI resources looked to go down, but we don't have tons of control. But there are a lot of comments around the platforms.
Amy	Can we share this with DI?
Alyssa	Yes, we have them as a collaborator, but I can share that. So that is it from TM, next is parents, there are some comments around the parents expectations.

Action	Alyssa to share the survey results with DI HQ again.
Cathy	When I was a TM, that was my first meeting with parents and team expectations. But we don't have access to the parents or the kids until they register.
Shirish	This was an issue for a lot of teams. I had a hard time 5 years ago communicating and we cannot have the registration earlier. It would be good to solve that.
Alyssa	The next section is the tournament, there were lots of people unhappy with the two sites.
Shirish	The theater was not really great.
Cathy	This is totally unique for the year and we need to consider the ones that we can work on to improve.
Alyssa	Next is the appraisers and the instant challenge. Which looks good. We also have the awards ceremony. This one is not great but it was better than I expected. There are some comments around the procedure.
Ayan	There was a team that did get the wrong award
Alyssa	We have info on the hospitality which was good. Concessions were not great and they will not come back. We have some nominations for people to help. But we have not reached out to them.
Bruce	we have some issues on the appraisers, it was a lot of newbies
Alyssa	We had some people ask to be contacted back. I am connecting with them if they have a concern. Any big takeaways?
Amy	I think it was positive
Shirish	I am happy it is so positive given that we almost couldn't do it with covid, it is great. We had a lot of teams.
Cathy	116 teams
Bruce	Yes, that is awesome. And so many teams going to globals is awesome.
Cathy	One miss is if we could do in person training for appraisers. For the whole appraiser training. There is a lot that you can make certain if they understand vs someone in a zoom meeting, if you don't get questions, you have no way to verify they have read the challenge. We give them the items. And the impact can be better.
Amy	I think that is accurate for the newbies. But the existing ones maybe we can do the virtual side
Cathy	I think I would push to have stil in person but the new appraisers need to be there. We need to give the teams the best chance of success.
Bruce	I think we can also push for them in person.
Shirish	We should push for it in person. But we need to retain the folks that are experienced.

Alyssa	Okay I got some of the ideas captured for hits and misses. We made it and are still here. Which not everyone will be able to say.
Bruce	There are many people not doing it. The school systems are changing.
Cathy	I think the Board should be thrilled about what we did and we will move forward to keep the momentum going with the changes we have done. And get more districts involved.
Bruce	We need to get people engaged and the parents specifically need to be engaged.
Alyssa	I am not sure if this is a good pause point or we should continue to planning
Amy	Anything anyone wants to make sure we talk about tomorrow?
Ayan	I'd be interested to see what we can do to help teams fund global
Amy	I thought we couldn't for IRS reasons
Alyssa	So this is a different idea - it was to go against every team
Ayan	The school had a clever way to try and get around.
Bruce	I'd be concerned on that for auditing
Alyssa	Of course, but the business office was involved
Cathy	There was a team that was interested in having a non-profit that was funding teams for globals.
Amy	Does it have to be a different non-profit?
Cathy	It doesn't have to be
Ayan	But it could help us encourage people do the donations
Alyssa	We also want to talk affiliate fees, one time payment and that helps with the ongoing expenses.
Cathy	I think it is great
Alyssa	Okay we can adjourn early.

7:21pm - End of meeting called by Alyssa

Meeting notes taken by Amy Curneen, WADI Secretary

Date 10/01/2022
